# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 01, 2024

# EUROPEAN WAX CENTER, INC.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-40714 (Commission File Number) 86-3150064 (IRS Employer Identification No.)

5830 Granite Parkway, 3rd Floor Plano, Texas (Address of Principal Executive Offices)

Emerging growth company ⊠

75024 (Zip Code)

Registrant's Telephone Number, Including Area Code: (469) 264-8123

lass A common stock, par value \$0.00001 per share	EWCZ	The Nasdaq Stock Market LLC			
Title of each class	Trading Symbol(s)	Name of each exchange on which registered			
Securities re	egistered pursuant to Secti	on 12(b) of the Act:			
Pre-commencement communications pursuant to Rule	13e-4(c) under the Exchange	e Act (17 CFR 240.13e-4(c))			
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))					
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)					
Written communications pursuant to Rule 425 under the	ne Securities Act (17 CFR 2	30.425)			
ck the appropriate box below if the Form 8-K filing is in wing provisions:	ntended to simultaneously sa	tisfy the filing obligation of the registrant under any of the			

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new

or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\square$ 

# Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 1, 2024, Shaw Joseph notified European Wax Center, Inc. (the "Company") that he would be resigning from the Company's Board of Directors ("the Board"), effective immediately. The resignation of Mr. Joseph was not as a result of any disagreement with the Company.

Following Mr. Joseph's resignation, on August 1, 2024, the Board appointed Julia Hunter as a director of the Company to fill the vacancy on the Board, effective immediately. Ms. Hunter will serve as a Class I director of the Company with a term expiring at the Company's 2025 annual meeting. The Board also appointed Ms. Hunter to the Nominating and Corporate Governance Committee of the Board.

In connection with her appointment to the Board, Ms. Hunter will be granted a restricted stock unit award valued at \$62,500 under the Company's 2021 Omnibus Incentive Plan, with such award to vest in eight equal quarterly installments, assuming continued service as a director. In connection with Ms. Hunter's service on the Board, Ms. Hunter is entitled to receive an annual cash retainer equal to \$50,000, payable in four equal quarterly installments. In addition, subject to approval of the Board, Ms. Hunter is entitled to receive an annual grant of restricted stock units valued at \$125,000, with such award to vest in four equal quarterly installments, assuming continued service as a director.

Ms. Hunter also entered into an indemnification agreement with the Company in the same form as its other directors have entered, which is filed as Exhibit 10.5 to the Company's Registration Statement on Form S-1 filed on July 28, 2021 (Registration No. 333-257874).

There are no arrangements or understandings between Ms. Hunter and any other persons pursuant to which she was selected as a director of the Company. There are no transactions between Ms. Hunter, on the one hand, and the Company on the other, that would be required to be reported under Item 404(a) of Regulation S-K promulgated under the Securities Exchange Act of 1934, as amended (the "Exchange Act").

# Item 7.01 Regulation FD Disclosure.

The Company issued a press release in connection with the announcement of Ms. Hunter's appointment the Board, a copy of which is furnished herewith as Exhibit 99.1.

All of the information included in this Item 7.01 the accompanying exhibit is being furnished and shall not be deemed to be "filed" for the purposes of Section 18 of the Exchange Act, or otherwise subject to the liabilities of that section, and shall not be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filings, unless expressly incorporated by specific reference in such filing.

#### Item 9.01 Financial Statements and Exhibits.

Exhibit Number	Description					
99.1	News release announcing the election of Julia Hunter as a director of European Wax Center, Inc. issued on August 6, 2024					
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)					

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EUROPEAN WAX CENTER, INC.

Date: August 6, 2024 By: /s/ GAVIN M. O'CONNOR

Name: Gavin M. O'Connor

Title: Chief Administrative Officer, General Counsel and Corporate

Secretary

# EUROPEAN WAX CENTER ANNOUNCES APPOINTMENT OF JULIA HUNTER TO BOARD OF DIRECTORS

Seasoned retail and consumer executive brings nearly two decades of strategy and operations experience to European Wax Center

**Plano, Texas (August 6, 2024)** – Today, European Wax Center, Inc. (NASDAQ: EWCZ) (the "Company" or "European Wax Center"), the largest and fastest-growing franchisor and operator of out-of-home waxing services in the United States, announced the appointment of Julia Hunter to its Board of Directors ("Board"), effective August 1, 2024. Ms. Hunter will serve on the Nominating and Governance committee.

Ms. Hunter joins the European Wax Center Board currently serving as the CEO of luxury California lifestyle and fashion brand Jenni Kayne. During her ten-year tenure as CEO, Jenni Kayne has grown revenue forty times over through both its e-commerce platform and its expanding brick and mortar footprint. Prior to Jenni Kayne, Ms. Hunter held various strategic and merchandise planning roles at iconic brands such as Elizabeth and James, J. Crew, Louis Vuitton and Loeffler Randall. She began her career in investment banking at Revolution Partners.

"We are thrilled to add Julia to the European Wax Center team as an independent director," said David Willis, Chief Executive Officer of European Wax Center. "Her deep experience at distinctive consumer brands will be invaluable as we continue to execute our strategic priorities of driving both new centers and in-center sales growth. I look forward to partnering with her to enhance value for all European Wax Center stakeholders."

"I am honored to join the Board of European Wax Center, the undisputed leader and category creator that revolutionized the out-of-home hair removal industry," said Ms. Hunter. "I look forward to bringing my deep consumer experience and unique retail perspective to make a positive impact on the continued growth and success of the European Wax Center brand."

The Company also announced that Shaw Joseph, a director since 2018, will step down from the Board in conjunction with his departure from private equity firm General Atlantic.

"We are excited to attract and add another experienced independent member to our Board. Julia's expertise at high-growth brands will be an invaluable complement to the leadership team as European Wax Center continues to expand," said David Berg, Executive Chairman of European Wax Center's Board of Directors. "On behalf of the Board, I would also like to express our sincere appreciation to Shaw for his devoted service to European Wax Center over the past six years and wish him all the best in the future."

### About European Wax Center, Inc.

European Wax Center, Inc. (NASDAQ: EWCZ) is the largest and fastest-growing franchisor and operator of out-of-home waxing services in the United States. European Wax Center locations perform more than 23 million services per year, providing guests with an unparalleled, professional personal care experience administered by highly trained wax specialists within the privacy of clean, individual waxing suites. The Company continues to revolutionize the waxing industry with its innovative Comfort Wax® formulated with the highest quality ingredients to make waxing a more efficient and relatively painless experience, along with its collection of proprietary products to help enhance and extend waxing results. By leading with its values – We Care About Each Other, We Do the Right Thing, We Delight Our Guests, and We Have Fun While Being Awesome – the Company is proud to be Certified<sup>TM</sup> by Great Place to Work®. European Wax Center, Inc. was founded in 2004 and is headquartered in Plano, Texas. Its network, which now includes more than 1,000 centers in 45 states, generated sales of \$955 million in fiscal 2023. For more information, including how to receive your first wax free, please visit: https://waxcenter.com.

#### **Investor Contact**

European Wax Center, Inc. Bethany Johns IR@myewc.com 469-270-6888

#### **Media Contact**

Creative Media Marketing Carolanne Coviello Ewc@cmmpr.com 212-979-8884 ext 209